



Pick MM EVO

Next generation MM cartridge

MSRP 149 € (incl. VAT)

- Moving Magnet principle
- Split pole pins enable flat frequency response
- Strong cantilever based on DJ cantilevers
- Suitable for low to medium tonearm masses
- Very detailed with low distortion
- Exceptionally lively & robust
- Convinces with high a dynamic range
- Simple and fast mounting
- 1/2 inch mounting standard
- Threaded holes for simple mouting without nuts
- Stylus available separately
- Made in Europe

Cartridge principle: MM (Moving-Magnet)

Output voltage at 1 kHz: 7 mV

Channel separation at 1 kHz: 22dB

Tracking ability at 315Hz: 70 μ m

Frequency response: 20 - 20 000 Hz (+3 /-1 dB)

Stylus type: Elliptical

Stylus tip radius: r/R 8/18 μ m

Tracking force, range: 1,6 - 2 g (mN)

Tracking force, recommended: 1,8 g (mN)

Tracking angle: 20°

Recommended load resistance: 47 k Ω

Recommended load capacitance: 150-300pF

Cartriddge weight: 7,2 g



The new Pick it MM EVO

The new superior high dynamic 7mV output Pick it MM EVO cartridge is manufactured by the phono cartridge experts at Ortofon and carefully voiced by the design team at Pro-Ject Audio Systems.

It is equipped with a special elliptical stylus tip. It provides detailed sound reproduction and expansive imaging. It is a no-nonsense performer with fascinating musical resources. Attached to a strong cantilever, used in DJ cartridges, this cartridge will not just sound great, it is also very strong.

The cartridge is made from a unique combination of technologies. One of which is Ortofon's well known split pole pins. This enables it to have a flat frequency response, which is comparable to MC cartridges.