

YAMAHA

THR



Welcome to a new kind of amp...

THR is designed to fit where, when, and how you play when you're not on stage. With big amp response, incredible effects, and hi-fi stereo sound in a package that's built to meet all of your off-stage needs, you're about to begin a new chapter in your playing.



Matthew Mayfield
www.matthewmayfield.com

Not a sound, a feeling...

Developed by a team of guitarists in search of the ultimate tone, THR delivers the sound that you want and the feeling that you need. Effects that enhance and complement your playing combine with room-filling reverbs and delays to push your playing to new levels. And thanks to THR's unique design and focus, stadium-filling volume isn't a pre-requisite - everything about this amp is designed to fit the way you play, right down to the need to keep it quiet sometimes. With tone and feel like this, you'll appreciate the ability to keep playing all night...



Ben Cassorla
www.cassorla.bandcamp.com

Full-fledged recording with Cubase AI

THR's incredible amp models give the tone and response of a real amp, cranked, mic'd, and straight into a mixing console - all through the USB or line output. THR comes bundled with Steinberg's Cubase AI music production software to make professional quality recording and editing with those tones just a click away. Utilizing the free THR Editor Software, you'll be able to create and modify the amp sounds with incredible depth.



Phil X
www.phix.tv

More than just a practice amp...

When practicing is such an important part of playing, why should you accept a tone from your practice amp that's anything less than inspirational? With THR you don't have to, and the outstanding stereo playback sound will keep you playing harder, longer and later than ever before.



Matthew Mayfield
www.matthewmayfield.com

Your backstage essential

THR's combination of outstanding tone, flexibility, and portability makes it the perfect backstage warm-up amp.

Great Tone Anywhere



Fran Banish
www.franbanish.com

Ready when you are

With THR's great tone, you'll want to play every chance you get. It's the only amp that will give you the sound you want, wherever and whenever inspiration strikes.

Your Third Amp

Conventional amps work great on stage. But what about everywhere else you play? Most amps are just small versions of stage amps – but how you play at home isn't just a small version of how you play on stage, so why would an amp based on that really give you what you need? THR is the first amp truly designed to fit how you play off-stage. Everything you need is here: tones that push amp modeling to a new level, recreating the exact response and experience of playing a tube amp thanks to Yamaha's exclusive Virtual Circuitry Modeling (VCM) technology; ultra-realistic reverbs and effects to complement your playing and push you farther; and true hi-fi quality stereo audio playback that no guitar amp can get close to – all wrapped up in a package designed to mirror how you really play off-stage. You have your big amp that sounds great



cranked up to 10. Maybe you have your practical, smaller amp for rehearsals and smaller shows. Now you have the perfect third amp. The amp for everything else, THR. Prepare to spend a lot more time playing guitar...

GUITAR AMPLIFIER

THR10

5 Amp Types 8 Effects

THR10 packs in everything you need from an off-stage amp. Real tube amp tone and dynamics, great sound at low volume, genuine hi-fi quality stereo playback and full recording capabilities. Prepare to spend a lot more time playing guitar.



GUITAR AMPLIFIER

THR5

5 Amp Types 8 Effects

Incredible tone? Check.
Outstanding effects? Check.
Unbelievable stereo playback sound? Check.
Small enough to fit on a crowded desk or in your carry-on? Check.
Needing your amp to be small and quiet doesn't mean sacrificing tone and feel any more.



SPECIFICATIONS

	THR10	THR5
Amp Type	CLEAN CRUNCH LEAD BRIT HI MODERN BASS ACO FLAT	
Effects	CHORUS, FLANGER, PHASER, TREMOLO, DELAY, DELAY/REVERB, SPRING REVERB, HALL REVERB, *COMPRESSOR, NOISE GATE (*only available in the THR Editor)	
EQ	BASS, MIDDLE, TREBLE	STONE
Chromatic Tuner	●	●
User Memory	5	—
Connections	INPUT (Standard Mono Phone), PHONES (Standard Stereo Phone), AUX IN (Stereo Mini), USB	
Power Source	AC Adaptor Battery	EADP-38EB A (included) AA Batteries x 2
Speakers	8cm Full Range x 2	
Rated Output	10W (5W + 5W)	
Dimensions (W x H x D)	360 x 183.5 x 140mm	271 x 167 x 120mm
Weight	2.8kg	2.0kg
Accessories	AC Adaptor, USB Cable, Stereo Mini Cable, DVD-ROM (Cubase AI)	

THR Main Features

■ Designed from the ground-up, every part of THR's design, from the preamp to the speaker enclosure, is focused on delivering the ultimate playing experience through a tone that belies THR's ultra-compact size.

■ THR utilizes a newly designed amp-modeling technology using Yamaha's Virtual Circuitry Modeling (VCM) technology. VCM gives THR the power to model real amps incredibly accurately, with each control working and responding exactly as it does on the real thing.



CLEAN: Rich clean tones from a 6L6 power section with gentle breakup for incredible jazz, blues and country sounds.

CRUNCH: Low-powered EL84 class-A tube output with bright, clear, dynamic power amp distortion characteristics.

LEAD: Classic British single-channel tone. A combination of a low-gain preamp section and EL34s in the power section give rich, controllable distortion with great midrange definition.

BRIT HI: EL34s keep the classic British clarity while a higher gain preamp allows you to push the amp into serious distortion.

MODERN: Ultra high gain input section combined with 6L6 output section delivers smooth, powerful distortion and awesome power amp compression.

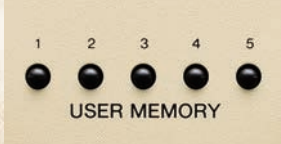
BASS: High-power all-tube design for dynamic, driving bass tone.

ACO: Electro-acoustic optimized input with mic simulations for natural, clear tone.

FLAT: Flat response clean input for line sources. Tone and effect controls allow shaping of non-guitar sources.

* The THR offers five amp types (CLEAN, CRUNCH, LEAD, BRIT HI, MODERN).

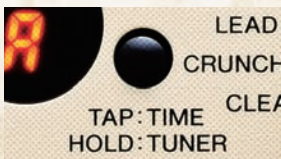
■ User memory function lets you save up to five amp settings of all controller and switch settings for quick recall (THR10 only)



■ Most of THR's effects feature VCM effects processors. Based on the technology used in Yamaha's professional audio mixers, VCM effects give unsurpassed realism and quality.



■ Tap tempo function to quickly set delay time.



■ The built-in chromatic tuner features accurate, stable tuning and an easy to read display.



■ THR is bundled with Cubase AI, Steinberg's professional music production application that offers full-fledged recording and editing.

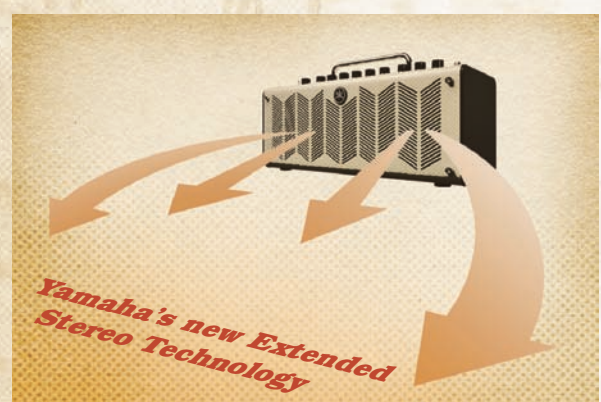


■ The THR Editor, available for download from <http://download.yamaha.com>, offers deep editing of amp and effect parameters using a computer. Additional in-depth controls include compressor and noise gate functions.



■ THR's two-way power supply lets the unit operate on AC (PSU supplied) or battery power.

■ THR's Virtual Tube Illumination includes a simulated orange tube glow from the metal speaker grille.



■ THR incorporates Yamaha's new Extended Stereo Technology to create an incredibly wide, spacious audio image. Stereo tracks and studio quality reverb take on a depth unimaginable from such a small enclosure.

■ THR's design provides stereo playback from your smartphone or other device through its AUX jack or direct from your computer via the USB2.0 connection.

THIS SPACE FOR WRITING MESSAGES



Guitarists,

Plug in your guitar, and your music player, and experience the great sound that THR delivers.

This is an amp that you'll want by your side at all times. Just don't forget about the rest of your life...

www.yamaha.com/thr



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