

The Birth of Yamaha's Flagship Violin, The

— Tradition, Evolved —

The Story Behind Yamaha's String Instruments

Our experience crafting violins began with research in the 1990s. After a decade of work we presented the first fruits of our efforts, the V-60 and V-30. Moving forward with the knowledge and experience accumulated over that first ten years, we applied newly developed technologies such as 3-D modeling, ultra-precision machining, and precision controlled seasoning to create the YVN200G/S and YVN100G/S. While we were making great strides in our pursuit to reproduce legendary instruments we were not yet fully satisfied. We had set out to create an ideal violin that would be more accessible to all, but achieving this goal would require more time.

The breakthrough came with our development of A.R.E. (Acoustic Resonance Enhancement) technology. A.R.E. changes the characteristics of the wood, accelerating its maturing process so that an instrument crafted from A.R.E. treated woods sounds and plays when new, as if it has been played for years. What's more is the instrument continues to mature naturally as it ages. Taking full advantage of this advancement, we went back and redesigned, focusing on the instrument's shape and thickness. We also developed a new antique finish to bring out the best in its beauty and tone. The fruits of our labor can be witnessed in our flagship YVN500S—an instrument born out of the desire to recreate a historic instrument, and an instrument that brings an entirely new range of possibilities to modern violin making.



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Artida Series

The Woods

What qualities do vintage violins possess that makes them project so well and play so expressively? This question has challenged luthiers for centuries. Taking on this issue, we focused on one point in particular, that being the aging of the materials, and with this in mind we launched a new project in the late 1990's. The answer came in 2001 when we found how to give the woods over a short period of time, the same characteristic changes that have occurred in woods of antique instruments. Utilizing the power of steam we could promote the crystallization of cellulose and the breakdown of hemicellulose in the woods. Through this finding we developed our A.R.E. technology. Before

bringing it to our violins, this technology was first applied to several guitar models and on acoustic building materials used in concert hall construction were it has been proven effect and has received great acclaim from around the globe. In applying A.R.E. to violins we could accomplish what was not possible with the YVN200G/S and YVN100G/S and

create an instrument that delivers wide-ranging musical expression with excellent projection.

The Craftsmanship

In making the YVN500S, we tried to remain faithful to tradition while applying the most fitting of modern technologies. Using high precision modeling technology as well as resonance analysis we could accurately model the shape and thickness of a

number of vintage violins to determine optimum back and top designs. Modeling technology has been one of our specialties since the development of the V-60/V-30 and we used extensively this time, to quantify and reveal just what today's master violinmakers are thinking and sensing. This process took a great deal of time.



In order to take full advantage of A.R.E., we first did a full review of the arching and the distribution of thickness. Teaming up with world-class violinists and master violinmakers at the same time gave us critical feedback through their uncompromising evaluations. Through these collaborations we experienced the historical development of the violin—centuries of progress—over the course of a few short years, making the entire process a highly rewarding experience. With all this complete, we are able to introduce Yamaha's flagship violin, the YVN500S—an instrument of exceptional caliber both in production and playability.

The Finish

The range of effect that varnish has on an instrument's tonal quality was demonstrated with the YVN200G/S and YVN100G/S. Advancing our knowledge and know-how in finishes further, we formulated a special antique varnish that gives the instrument a vintage appearance worthy of its mature tone. In order to create this finish, we carefully analyzed the condition of a number of existing vintage violins of different ages and in different countries to better understand the textural

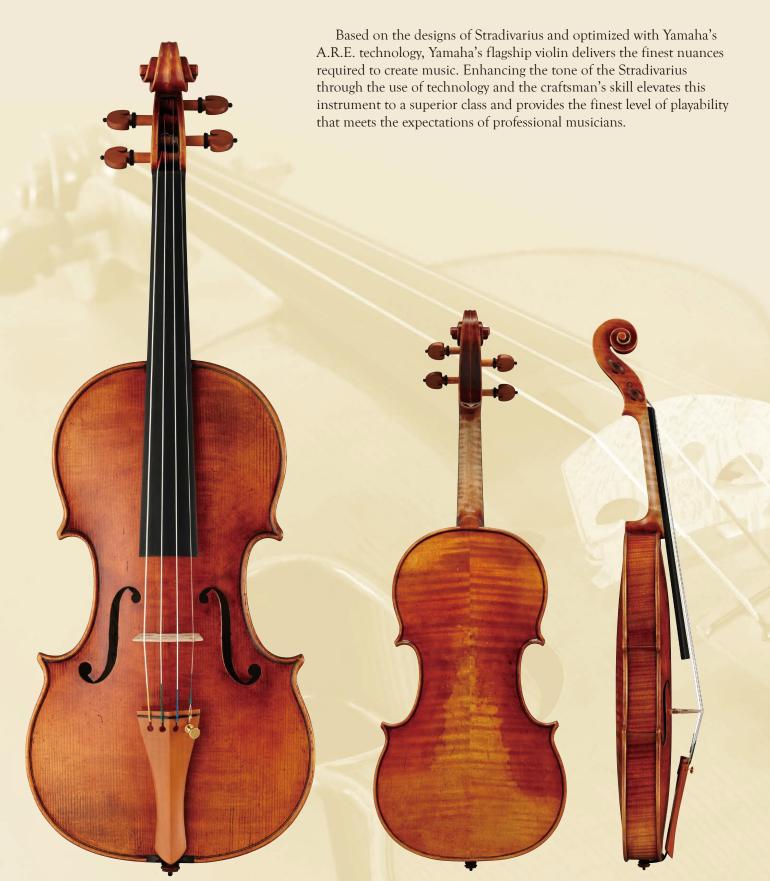
characteristics that these vintage instruments possess. We refined the craftsman's technique and the texture around the edges of the instrument to develop an original method. The finish is the product of six years of work that involved research into peeling the varnish, creating the gradients, perfecting each process, and finding the



optimum balance between each of these aspects. Through our efforts, we have found how to give fine modern violins the classic look and beauty found in fine antique instruments.

When we first started crafting violins, our goal was to create instruments that would support and evolve along with the player—integrating the present with tradition. Our flagship violin from the Artida series, the YVN500S, supports you as your future and potential grow.

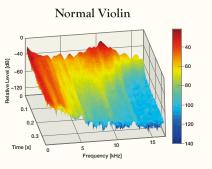
Artida YVN500S Yamaha Violin

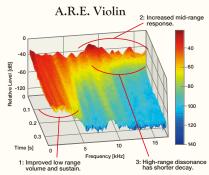


The YVN500S is sold as a separate instrument only. It doesn't include case, bow, or other accessories. Not available in some regions. Please contact your dealer for more information.

A·R·E·)) Acoustic Resonance Enhancement

A.R.E. is a Yamaha original wood reforming technology that improves the wood's acoustic characteristics through the use of precision controlled humidity, temperature, and atmospheric pressure. This process manipulates the molecular properties of the wood transforming it into a state similar to woods in instruments that have been played for years, drastically improving the instrument's sound quality. The treatment is chemical free making it an environmentally friendly process.





The graph shows how the A.R.E. treatment results in the characteristic changes given below.

- 1: Improving the low range volume and sustain delivers a stronger fundamental tone with better projection.
- 2: Increased mid-range response delivers richer tone and more expressive power.
- 3: High range dissonance has a shorter decay improving instrument response and articulation.

Our research team, which has many years experience studying woods for instruments, started the A.R.E project in the 1990s with the goal of using this technology on our violins. Before we brought it to the violin, it was utilized first on guitars, and for acoustic building materials used in concert halls where it has been proven to deliver significant improvements in the product's performance.

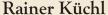
We are pleased that we can now use this technology on the instrument that it was originally intended for, and take great pride in presenting the YVN500S, the flagship of the Artida series.



Zakhar Bron

Professor at the Cologne Musikhochschule, Zurich University of the Arts

Yamaha knows that a dedicated, uncompromising approach is the only way to develop superior-sounding instruments. YVN500S has taken shape through interpreting and reflecting my advice into design. With continuous dedication to achieving the sound I require, Yamaha has improved the instrument every time and has ambitiously succeeded in making a very spirited and powerful instrument.



Principal concert master of the Vienna Philharmonic Orchestra and Vienna State Opera Orchestra Professor at the University of Music and Performing Arts Vienna

When I recently tested the violin at a concert, the tone compared favorably with orchestra violins and I was astonished by Yamaha's outstanding manufacturing technologies. I am hoping that in the future this violin will encounter new virtuosos to perform much music.





Tsugio Tokunaga

Professor at Kunitachi College of Music Specially Appointed Professor at Toho Gakuen School of Music

I had repeated discussions on countless occasions with Yamaha staff. These efforts culminated in the birth of a violin that combines three attributes into a single instrument, namely, the dynamism and beauty of the tone and the ease of playing. My favorite aspect of this violin is that it always brings out the spirit of players.

Artida YVN200G/100G Yamaha Violins

Rich Tone, Full of Depth

The YVN200G/100G features a design based upon the legendary instruments of Guarneri del Gesu. This is a violin capable of great emotional expression, and it is characterized by full, rich tone with a clearly defined low and mid range, and a high range that is sweet and melodious. Crafted by the most experienced artisans the YVN200G is example of the finest craftsmanship that Yamaha has to offer. The YVN100G is crafted by the same experienced artisans who produce the YVN200S, and delivers exceptional quality at a surprisingly affordable price.





The YVN200G/100G is sold as a separate instrument only. It doesn't include case, bow, or other accessories. Not available in some regions. Please contact your dealer for more information.

Artida YVN200S/100S Yamaha Violins

Lively and Exciting Sound

The YVN200S/100S has been created from the study and analysis of violins crafted by the master, Stradivari. It produces a brilliant, noble tone that is highly responsive to the player's expression and it is exceptionally sensitive to the slightest changes in bowing. The YVN200S is made from wood rigorously selected and precisely seasoned and their finish has been applied using techniques learned from the great masters of the past. The YVN100S was designed to offer quality as close as possible to the YVN200S, yet at prices appealing to the budget conscious.





The YVN200S/100S is sold as a separate instrument only. It doesn't include case, bow, or other accessories. Not available in some regions. Please contact your dealer for more information.

Braviol YVN50 Yamaha Violin

Brilliant Tone Full of Life

Inheriting the same design concept of YVN100S violin, the YVN50 provides violinists with a quality instrument that produces a bright stunning tone. Choice pieces of spruce and maple specially selected from Yamaha's rich wood stocks are crafted into instruments that offer a lustrous appearance and rich tone. Its tone and response will richen and grow over time as the instrument matures along with the player.





The YVN50 is sold as a separate instrument only. It doesn't include case, bow, or other accessories. Not available in some regions. Please contact your dealer for more information.

Braviol V20G Yamaha Violin

Exceptional Quality and Value

The V20G is another Guarneri-inspired violin which produces a rich and sweet, yet powerful sound. Each instrument is painstakingly finished with a specially formulated shading oil varnish which gives a beautiful appearance and warmer tone. The wood material has been carefully selected and like the YVN Series violins, the V20G offers excellent sound and playability, with consistent quality in every instrument.



V20SG Yamaha Violin



The V20G is sold as a separate instrument only. It doesn't include case, bow, or other accessories. The V20SG is a set including V20G violin, case (VHC2), high quality pernambuco bow, and rosin.

Braviol V10G Yamaha Violin



An Excellent Step-up Instrument

Designed especially with younger performers in mind, the V10G is based on the same Stradivari-inspired design as the YVN200S and YVN100S violins.

Each instrument features a hand-carved spruce top, maple sides and back, and a special hand applied shading oil varnish normally found only on higher-price instruments.



V10SG Yamaha Violin



The V10G is sold as a separate instrument only. It doesn't include case, bow, or other accessories. The V10SG is a set including V10G violin, case (VHC2), high quality pernambuco bow, and rosin.

Braviol V7G Yamaha Violin

Excellent Quality for Young Players

An excellent choice for beginning to intermediate players, the V7G and V7SG offers fine quality at a very affordable price. It can be an ideal setup instrument for students who have advanced beyond the level of their beginner violins.





V7SG is available in 1/8, 1/4, 1/2, 3/4, and full sizes. Fraction sizes come in shaped cases, while the full-size has an oblong case. All come complete with bow, case, and rosin.

V7SG Yamaha Violin



The V7G is sold as a separate instrument only. It doesn't include case, bow, or other accessories. The V7SG is a set including V7G violin, case, bow, and rosin.

Braviol V5SC/V5SA

Yamaha Violins

A Perfect Start

Perfect for the beginning violinist, the V5SC/V5SA features a spruce top and maple back and neck made from high quality materials. Each instrument is handcrafted utilizing the same traditional methods as used on high-end violins. Designed, sized, and priced for young students, they are quality instruments that will get any student off to a great start.



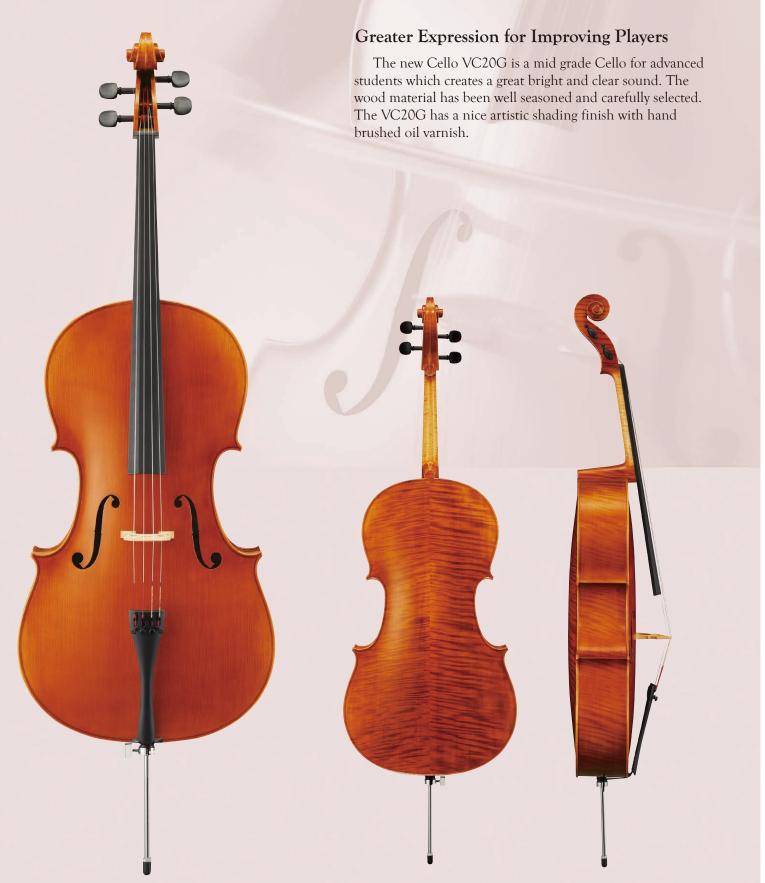
V5SA 4/4

1/4

1/8

Not available in some regions. Please contact your dealer for more information.

Braviol VC20G Yamaha Cello



The VC20G is sold as a separate instrument only. It doesn't include case, bow, or other accessories.

Paraviol VC7SG Yamaha Cello

Greater Expression for Improving Players

The VC7SG cello features the same select, high quality wood and hand craftsmanship as the V7SG violin. It is finished and adjusted by the most experienced artisans, and is capable of beautiful rich tonal colors. The VC7SG is a perfect step-up instrument for advancing students.



Braviol VC5S Yamaha Cello



Perfect for the Beginning Cellist

The VC5S cello offers the same warm sound and excellent value as the V5 violins. They are made of high quality materials and are individually hand finished by caring craftspeople. Each instrument is hand sculpted by the same traditional methods as used on high-end string instruments. They are quality instruments that can inspire the musical future of students.



VC5S is available in 1/4, 1/2, 3/4, and full sizes.



The VC5S cellos come with a soft case, bow, and rosin.

Braviol VA7SG Yamaha Viola

For the Advancing Violist

The VA7SG viola is handcrafted from carefully selected, high quality wood and is finished and adjusted by expert artisans. It features a beautiful warm sound with abundant tonal colors, and is perfect as a step-up instrument for improving students or for doublers.



The VA7SG violas come with a hard case, bow, and rosin. They are available in the following 4 sizes; 15", 15.5", 16", 16.5".

Braviol VA5S Yamaha Viola

Ideal for the Beginning Violist

The VA5S viola is made of high grade materials and is designed to help beginning students sound good as quickly as possible. Each instrument is hand sculpted using the same traditional methods as used on high-end string instruments. They are quality instruments that can inspire the musical future of students.





The VA5S violas come with a hard case, bow, and rosin. They are available in the following 6 sizes: 13", 14", 15", 15", 16", 16.5".

Carbon Bows

Violin Bows

YBN 100 Series

Yamaha crafts five carbon bows that offer wood-like appearance plus a selection of weights and balances to satisfy individual player preferences.

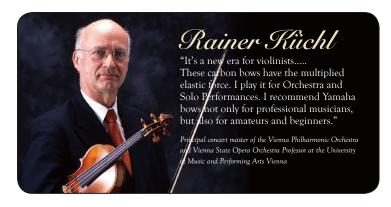


		Overall Weight						
		59.0g (Light)	60.5g (Medium)	62.0g (Heavy)				
Closer to frog	230mm		YBN100-M1					
T Balance I	245mm	YBN100-L2	YBN100-M2	YBN100-H2				
Closer to tip	260mm		YBN100-M3					

^{*} Weight and balance values listed above may have an error of +0.3g/-0.3g, +5mm /-5mm.







Artist Signature Model

CBB107ZB Zakhar Bron Model



Zakhar Bron

One of the world's most respected and preeminent violin professors and soloists, Zakhar Bron is the mentor of such great violinists as Vadim Repin, Maxim Vengerov, Daishin Kashimoto, and Tamaki Kawakubo. Bron is very particular when it comes to bow performance and his collaboration with Yamaha manufacturing expertise has resulted in the Zakhar Bron signature bow.



Specifications

Model		Stick		Crim	Winding	Frog		Button	
		Material	Color	Grip	winding	Material	Eye (Ring)	Metal	Core
Violin 4/4	YBN100-L2, YBN100-M1, YBN100-M2, YBN100-M3, YBN100-H2	CFRP, GFRP	Wood	Lizard Leather/ Brown	Gold-filled Brass	Snakewood	Abalone/ Nickel Brass Ring	Nickel Brass	Abalone/Snakewood Inlay
	CBB101	CFRP, GFRP	Black	Leather/Black	Silver Plate	Ebony	Pearl (Cupronickel)	Cupronickel	Plastic
Viola 4/4	CBB202	CFRP, GFRP	Black	Leather/Black	Silver Plate/Décor	Ebony	Pearl (Cupronickel)	Cupronickel	Plastic
Cello 4/4	CBB301	CFRP, GFRP	Black	Leather/Black	Silver Plate	Ebony	Pearl (Cupronickel)	Cupronickel	Plastic
Violin 4/4 Zakhar Bron Model	CBB107ZB	CFRP, GFRP	Black	Leather/Black	Gold Brass/Décor	Ebony	Abalone (Gold Brass)	Gold Brass	Abalone Inlaid Ebony

^{*} Specifications and design are subject to change without notice.

Accessory

VHC-2 Hard Case

The VHC-2 case provides the violinist with a slim, lightweight, and durable case for transporting and storing the violin. The case's interior is finished with a high-grade, wine red material that holds the instrument comfortably while large capacity compartments offer convenient storage for accessories.

*The VHC-2 is included in the V10SG and V20SG outfit.



Specifications

			Violins (Artida)				Violins (Braviol)			
		YVN500S	YVN200G/200S	YVN100G/100S	YVN50		V20G	V20SG		
	Design Model	Stradivarius (YVN500S Original)	Guarneri del Go	su / Stradivarius	Stradivariu	s	Guarne	eri del Gesu		
	Sizes	(1 VN3003 Oliginal)	4/4							
Instrument Features		Spruce	Spruce	Spruce						
	Тор	YVN500 Grade	YVN200 Grade	YVN100 Grade		Spruce				
	Back, Side, Neck	Maple YVN500 Grade	Maple Maple YVN200 Grade YVN100 Grade Maple							
	Finger Board	Ebony YVN500 Grade	Ebony YVN200/100 Grade Ebony							
	Varnish	Oil Varnish, Antique	Oil Varnish, Antique Oil Varnish, Italian Gold Oil Varnish,							
	Finish	Fully Hand Brushed								
	Tailpiece	Boxwood								
	Fine Tuner	Gotz "Hill Type" Gold (on E String) Wittner "Hill Type" Gold (on E String) Wittner (on E String)								
	Bridge		Aubart "daluxa" with Darahmant			Δ.,	hart "luva" with Parahman	•		
Parts	Bridge Chin Rest	Aubert "deluxe" with Parchment Aubert "luxe" with Parchment								
	Peg		Boxwood							
	Strings	Infeld Red (GDA), Dominant (GDA), Dominant (GDA), Dominant (GDA), Goldbrokat (E) Dominant (GDA)					DA), Helicore (E)			
		Goldbrokat (E)	Infeld Red (E)					Hard Case (VHC		
Set Components	Case							Hard Case (VHC		
Set Components	Rosin							Schwarz		
	KOSIN							Schwarz		
					(Braviol)					
		V10G	V10SG	V7G	V7SG		V5SC	V5SA		
	Design Model				ivarius					
	Sizes	4/4 V7SG: 4/4 3/4 1/2 1/4 1/8 4/4, 3/4, 1/2, 1/4, 1/8, 1/10, 1/16						5 4/4 3/4 1/2 1/4 1/		
	Тор	Spruce								
Instrument Features	Back, Side, Neck	Maple								
	Finger Board	Ebony								
	Varnish	Oil Varnish, Shading Oil Varnish						rnish, Plain		
	Finish			Fully Han	nd Brushed					
	Tailpiece	Ebe	ony		Wittner "Ultra" (4 Fin	ne Tuners)		Ebony		
	Fine Tuner	Wittner (or	n E String)		Wittner "Ultra" (4 Fine Tuners)			on All Strings		
Parts	Bridge	Aubert with	Parchment	Au	Aubert			na Original		
	Chin Rest		Ebony							
	Peg	·								
	Strings	Dominant (GD)	Heli	Helicore		Prelude				
	Case		Hard Case (VHC2)		Shaped Hard C (4/4 with Oblong	ase Case)	Shaped Hard Case			
Set Components	Bow		Pernambuco				Brazilian Wood			
	Rosin		Schwarz		Schwarz		Super sens	itive Mini rosin		
		V	Tiolas (Braviol)			Cellos	(Braviol)			
		VA7SG	VA5S	VC	20G	V	C7SG	VC5S		
	Design Model			Stradi	ivarius					
	Sizes	15", 15.5", 16", 16.5"	13", 14", 15", 15.5", 1	6", 16.5"	4/4			4/4, 3/4, 1/2, 1/4		
	Тор			Spi	гисе					
Instrument Features	Back, Side, Neck			Ma	aple					
	Finger Board			Eb	Ebony					
	Varnish	Oil Varnish, Shading	Oil Varnish, Pla	in	Oil Varnish, Shading			Oil Varnish, Plain		
	Finish	Fully Hand Brushed						Hand Brushed		
Parts -	Tailpiece	Wittner "Ultra" (4 Fine Tuners)								
	Fine Tuner									
	Bridge	Aubert	Yamaha Origin	al Aube	Aubert luxe		ubert	Yamaha Original		
	Chin Rest		Ebony				-			
	Peg				Ebony					
	Strings	Helicore	Prelude		Lersen(AD), Spirocore(CG)		Helicore Pro			
	Case		aped Hard Case				Soft Case			
Set Components	Bow		Brazilian Wood				Brazilian Wood			
	Rosin	Schwarz	Piranito	1			hwarz	Piranito		

^{*} Specifications and design are subject to change without notice.



For details please contact:



