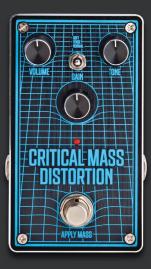
SubZero

The new range of SubZero effects pedals allow you to enrich your tone without breaking the bank. From distortions to overdrives, reverbs to delays and even EQs to loopers, there's something for every guitarist here regardless of your preferred style or genre.

Thanks to their relatively compact size, you'll find these pedals can easily integrate into your set-up. Not only do these pedals sound the part, they look it too as each features a unique graphic on the front panel.





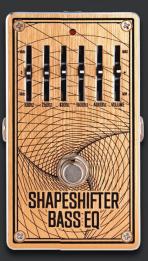




















EQUIPMENT USED

SubZero

Paradigm Electric Guitar, Black Burl Burst

- Ceramic humbucking pickups provided full bodied sound, perfect for overdriven rhythm and lead tones.
- Single cutaway design gave immediate access to higher frets when performing lead riffs.



Fender

Blues Junior IV 1x12 15W Valve Combo

- The amp's neutral tone provided an exceptional platform for pedals.
- The 12" Celestion A speaker offered an accurate frequency response to assess the way the pedal coloured the sound.





SPACE & TIME REVERB

The SubZero Space & Time Digital Reverb Pedal provides a plethora of unique soundscapes to elevate your tone. Whether you desire subtle depth, or out of this world tones, this pedal can do it all. Comprised of three modes: 'Room', 'Spring' and 'Shimmer', each was chosen for their unique sonic footprint to ensure you have reverberation for every occasion.

FEATURES

- Reverb pedal perfect for unlocking a world of interstellar sounds.
- Enrich your tone with 'room', 'spring' and 'shimmer' modes.
- Instantly dial in huge tones thanks to the intuitive 3-knob layout.
- Maintain maximum signal integrity via true bypass switching.



ROOM

The most natural of the three, "Room" provides you with the natural colour and liveliness of an untreated room. This is great when you wish to add a subtle dimension to your tone. Short and sweet, this type of effect is fantastic for helping your rhythm guitars sit well in the mix. Use the "Tone" knob to transform this from a subtlety to an integral part of your sound.

SPRING

"Spring" accurately captures the iconic sound of American amplifiers from the 1960s. The original sound was achieved by sending a signal into coiled steel strings to mimic reflections. Warm, dark and luscious, this type of reverb is unmistakable, especially on transient heavy material such as picked bass and simple melodic riffs. There's good reason why it's championed by many contemporary pop and indie artists.

• SHIMMER

First introduced in the late '80s, this style of reverb is a staple point effect when it comes to Ambient and Post Rock music. "Shimmer" is created by layering a reverb tale which is then pitched up an octave and processed through a feedback loop on top of the dry signal.







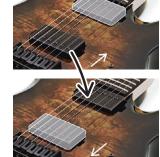


AUDIO SAMPLE 1 (CLICK HERE)

This example is the pedal bypassed.







AUDIO SAMPLE 2 (CLICK HERE)

This example is a rhythm part with "Spring" engaged.







AUDIO SAMPLE 3 (CLICK HERE)

This example is a rhythm part with "Room" engaged.







AUDIO SAMPLE 4 (CLICK HERE)

This example is a lead part with "Shimmer" engaged.





