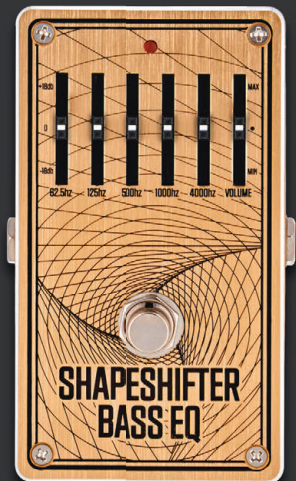
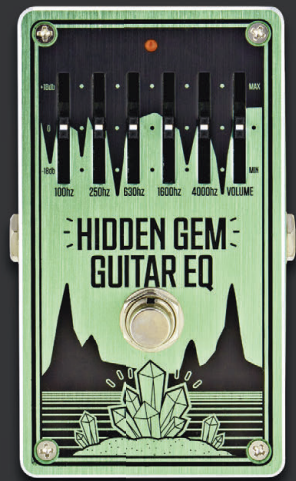
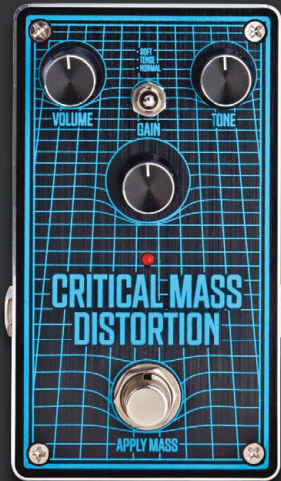


SubZero

The new range of SubZero effects pedals allow you to enrich your tone without breaking the bank. From distortions to overdrives, reverbs to delays and even EQs to loopers, there's something for every guitarist here regardless of your preferred style or genre.

Thanks to their relatively compact size, you'll find these pedals can easily integrate into your set-up. Not only do these pedals sound the part, they look it too as each features a unique graphic on the front panel.



EQUIPMENT USED

SubZero

Paradigm Electric Guitar, Black Burl Burst

- Ceramic humbucking pickups provided full bodied sound, perfect for overdriven rhythm and lead tones.
- Single cutaway design gave immediate access to higher frets when performing lead riffs.



Fender

Blues Junior IV 1x12 15W Valve Combo

- The amp's neutral tone provided an exceptional platform for pedals.
- The 12" Celestion A speaker offered an accurate frequency response to assess the way the pedal coloured the sound.



HIDDEN GEM

The SubZero Hidden Gem Guitar EQ pedal allows you to tweak your tone without compromise. Designed in house by our specialists, at the heart of the pedal lies five fixed frequency bands. These were specifically chosen to match frequencies prominent in electric and electro-acoustic guitars.

FEATURES

- Sculpt your sound to perfection with this five-band equaliser.
- Create drastic or subtle tonal changes with an 18dB boost/cut on each frequency band
- Natural results and sound quality thanks to all-analog circuitry.
- Long lasting life and optimised protection of internal components thanks to robust body.

WHAT'S ON-BOARD?

- 100Hz - Lower this band to reduce undesirable low-frequency content to help free space in the arrangement, allowing the kick and bass to cut through.
- 250Hz - A subtle boost in this band can be a complimentary move to add "body" to your sound, especially if a drastic 100Hz cut has been applied. This will "round" out your low-end for a more natural, defined sound.
- 630Hz - A moderate cut of around 2-3dB at 630Hz can be a real asset for dealing with "mud" and "boxiness" on distorted guitars.
- 1.6kHz - If you're struggling to cut through and be heard then a midrange boost at 1.6Khz will certainly do the trick. This will add more "bite" to your tone by bringing out transient detail such as pick attack. Alternatively if your tone sounds too "aggressive" then a cut here can help restore the natural balance.
- 4kHz - Fancy a little more presence? Boost 4kHz to add definition to your sound. A 1-2dB boost here will instantly give you that "record-ready" sound.



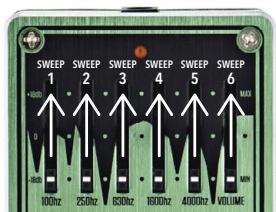
AUDIO SAMPLE 1 (CLICK HERE)

This example is the pedal bypassed.



AUDIO SAMPLE 2 (CLICK HERE)

This example is an EQ sweep from low to high, boosting then cutting each frequency.



AUDIO SAMPLE 3 (CLICK HERE)

This example is a set EQ.

