



ATH-SPORT7TW

WIRELESS SPORT HEADPHONES

Music consumption during sport and exercise is important to enhance your performance. In support of theoretical research, many famous athletes have been seen using music to enhance their efficiency. Audio-Technica as an expert in transducer technology provides the most effective product with the ATH-SPORT7TW true wireless headphones to help increasing the limit of athletes.

Wireless headphones designed to fuel your workout.

Product Highlights

- Powerful sound provides the perfect soundtrack to fuel your exercise.
- Manage calls and music during exercise with touch controls.
- 3.5 hours of battery life on one charge.
- A handy compact charging case provides 14 hours charge on the go.
- Hear the world outside with one tap, thanks to the quick hear-through function.
- Sweat and weather resistant, SPORT7TW can even be rinsed after workouts.
- Available in black and grey.

Key Product Features

- True wireless earbuds.
- 5.8mm drivers deliver powerful sound.
- Lab tested and certified IPX5 rating.
- Compatible with AAC Bluetooth codec.
- Includes multiple fitting options; standard eartips (XS, S, M, L), Comply™ foam eartips (M) with SweatGuard™ technology, ear fins (XS, S, M, L).
- 30 cm (1') USB charging cable.

Specifications are subject to change without notice.

SRP: £179.00/€199,00 (inc. VAT)

Target Customer

Age Group: 16 -35

Individual who is pursuing an active, healthy lifestyle and who follows the latest tech, sport and lifestyle trends.

Reason for Purchase

- Has a need for versatile and lightweight headphones for sporting activities.
- Ability to focus on movement without constriction of wires.
- Requires headphones that are ready to use with minimal set up.
- Wishes to be in complete control of managing the sounds in their environment.
- Minimal distraction of sport activities in order to control music and calls.



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